

Non-official Meeting of Bloggers & Digital Influencers during the ISM –  
International Sweets and Biscuits Fair | Brands are welcome!

**#SWEETUP #ISM2015 #SNACKUP**

**Monday | 2<sup>nd</sup> February | 19:00 h**

CaféBar Hallmackenreuther  
Brüsseler Platz 9 | 50674 Köln/Cologne

See more & register on [sweetup.de](http://sweetup.de)



Organised by [www.sweetup.de](http://www.sweetup.de) | curated by [www.mrwom.com](http://www.mrwom.com)

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**MEET, GREET & TALK:** Meet other Food Bloggers & Digital Influencers at the non-official Sweet & Snack Up Meeting during the ISM. Brands, Marketers & Journalists are welcome too!

**SHOW US YOUR "HAUL":** Bring in the best Sweets & Snacks Innovations you've found at the ISM and share them with us in a sweet & salty dinner session at the legendary Hallmackenreuther, Brüsseler Platz 9, Cologne.

**LIMITED SEATS: PLEASE REGISTER TO ATTEND UNDER [WWW.SWEETUP.DE](http://WWW.SWEETUP.DE)**